

Our Key Corporate Social Responsibility (CSR) Aspects

Striving Towards Sustainability

A brief summary of social responsibility activities undertaken by JS Global in 2017 under the banner of the Mahvash and Jahangir Siddiqui Foundation (MJSF) is as under:

Iftaar for the Needy:

An annual tradition since 2013, MJSF arranged iftaar meals for the less privileged during the holy month of Ramadan in 2017. This year the foundation served 93,890 meals for the underprivileged.

First Response Initiative of Pakistan (FRIP)

MJSF is an active supporter of the First Response Initiative of Pakistan (FRIP) - a medical student-run organization. The organization prepares and trains the general population in basic life-saving skills. In 2017, MJSF sponsored five first response trainings and trained over 500 people.

Karachi Biennale 2017

JS Global was the main sponsor for the Karachi Biennale – one of Pakistan’s largest and most engaging art festivals. The event’s objective was to bring together the various artistic elements of Pakistan under one roof. In 2017, 140 national and international artists showcased their work across 12 venues in Karachi to help develop a sense of communal togetherness through their work.

Medical and Eye Camps

Mahvash and Jahangir Siddiqui Foundation supports medical and eye camps program in response to the critical healthcare needs of the rural population who are deprived of basic health services. The program is being implemented by a dedicated health team comprising of doctors, eye surgeons, paramedics and volunteers in remote rural areas of Sindh, lower Punjab and Balochistan. Patients through the camp locations and further efforts are made to publicly announce the same through newspaper ads, pamphlets, electronic media and community engagement. As of 2017, over 17,936 patients have been examined in these camps and almost 3,943 cataract surgeries have been performed. More recently, patients have started being screened for Hepatitis B and C with almost 9,524 screenings taking place.