

# Corporate Social Responsibility

Corporate Social Responsibility, often abbreviated as "CSR," signifies a corporation's endeavours to contribute to the well being of the society — environmentally, socially and financially. It refers to the voluntary activities undertaken by a company to support economic, social and environmentally sustainable activities for the welfare of the society.

JSGCL is deeply committed to Corporate Social Responsibility and it contributes both financial and human resources supporting the JS Group's charitable arm – Mahvash & Jahangir Siddiqui Foundation (MJSF).

JSGCL is a substantial contributor to several community programs. Through these activities we also build the bond and a sense of solidarity with the society, the environment and its problems. Our aim is to support and organize sustainable community initiatives, as part of our vision to give something back to the society, from which we earn our living.

Mr. Jahangir Siddiqui and his wife Mrs. Mahvash Siddiqui established MJSF in 2003. The Foundation is a non-profit, non-partisan charity that focuses on healthcare, education, humanitarian relief and sustainable development through social enterprise. In achieving its mission, the Foundation has also partnered with leading international NGOs and various international and local universities and foundations in the areas of education, disability management and healthcare.

CSR philosophy at JSGCL revolves around some key initiatives such as education, sustainable development, healthcare, sports and disaster relief activities, amongst others.

## Initiatives:

### Education

Over the years JSGCL has made substantial

contributions to the education sector, mainly through the medium of Mahvash & Jahangir Siddiqui Foundation.

In October of 2015, the first batch of Bachelor of Arts students graduated from the JS Academy for the Deaf, which was a land-mark achievement of the project initiated by MJSF in the year 2004.

The same year MJSF sponsored young professionals, selected from all over Pakistan, for the European Academy of Diplomacy's Summer Programs held in Warsaw, Poland. This collaboration with the European Academy of Diplomacy learning programs flows from the Foundation's belief in investing in the development of individuals for the betterment of Pakistan.

MJSF has also been sponsoring students to the summer programs taking place at the National University of Singapore and Weill Cornell Medical College, Qatar.

MJSF manages schools which currently have a combined enrolment of more than 3,500 students. These schools are near factories or villages, where the JS Group has a business interest, and have been set up for the benefit of the children of its employees who work in remote areas as well as other school-age children residing in those localities.

In addition, MJSF provides funding for a broad range of education institutions such as the Institution of Business Administration (BA) Sukkur and the Progressive Education Network (PEN) in Lahore.

Many students have benefited from the Qarz-e-Hasana scheme of the Foundation to pursue higher education in national and international universities. MJSF also provides support to less privileged individuals to enable their access to education at the secondary and higher secondary levels.

## Social Enterprises and Sustainable Development (SESD)

The SESD program funds projects that are economically productive and sustainable, thereby removing or reducing the need for ongoing grants. This is a fast-growing area of activity for the Foundation. At MJSF we believe that grants create dependency, and to alleviate poverty the ultimate solution must be projects that are economically productive and self-sustainable.

MJSF has a long established partnership with Acumen (formerly known as Acumen Fund) – an international initiative aimed at grooming future leaders for the country and investing in self-sustaining social enterprises which contribute to the growth and well being of the society and the community. Through this partnership, the Foundation, has contributed the equivalent of US\$1,000,000 to Acumen – which in turn has actively invested in Pakistan in building sustainable social enterprises and also running the Acumen Pakistan Fellows Program – a one-year leadership program designed for people leading social change initiatives dedicated to addressing Pakistan's most critical socio-economic problems.

The Foundation has ventured into extending micro-finance facilities for farmers in Chitral for producing high quality onion seeds for export.

## Healthcare

MJSF has a deep commitment to public health and supports existing hospitals and medical facilities by:

- Upgrading and adding specialist wards
- Developing healthcare facilities in rural areas
- Providing mobile health care in difficult to access areas
- Running eye camps in rural areas
- Running other medical camps in rural areas
- Distribution of specialized wheelchairs in partnership with Walkabout Foundation

MJSF is linked to various other projects and organizations in the healthcare sector. In The National

Institute of Cardiovascular Diseases, the Foundation has donated PKR 11 million to add a 30-bed emergency ward which previously had only a 19-bed facility.

The Foundation has established a specialized ward named the "Obstetric Fistula Center" at the Karachi National Hospital to treat all affected patients free of charge and with access to very high quality urologists and gynaecologists as part of this program.

The Foundation runs multiple annual Medical Camp programs to provide healthcare services to the poor in rural areas where there is a severe lack of healthcare facilities. The Mahvash & Jahangir Siddiqui Foundation (MJSF) has been holding free eye camps across Pakistan since the year 2009, particularly in remote rural areas of Sindh, Punjab and Balochistan provinces. In 2015, 9 eye camps were held, whereby 9519 eye patients were treated in the eye camps and 2761 cataract surgeries were performed.

MJSF Medical Camp program is a response to critical healthcare needs of rural populations who are deprived of basic health services due to non-availability and access issues. The program is being implemented by a dedicated health team comprising Ophthalmologists paramedics and MJSF volunteers.

In 2015, Mahvash and Jahangir Siddiqui Foundation collaborated with Adaptive Eye-wear and provided adjustable glasses to various concerned NGOs in Pakistan. Free camps were organized nationwide in different locations of the country including slum areas, and adjustable glasses were distributed among the underprivileged people.

## Emergency and Disaster Relief

MJSF has a strong focus on humanitarian relief. Its activities focus on immediate relief in disasters as well as long-term rehabilitation. The Foundation provides relief and support to the victims of natural disasters in a way which enables the victims to survive the calamity and start earning a living on a long-term sustainable basis.

MJSF was a leading and extensive contributor to the relief and rehabilitation efforts in the case of the following calamities:

- 2005 - Earthquake in Azad Jammu & Kashmir (AJK) and Khyber Pakhtunkhwa Province
- 2008 - Swat Conflict and related Internally Displaced Persons crisis
- 2010 - Super Flood
- 2014 - Thar Drought crisis
- 2015 - Earthquake in Khyber Pakhtunkhwa and Gilgit-Baltistan

educated, healthy and prosperous society with dignity and honour for all people.

In the above situations Mahvash and Jahangir Siddiqui Foundation provided:

1. Temporary housing
2. Food aid for thousands of families
3. Healthcare by providing a continuous supply of medicines to hospitals
4. Transportation and logistics by providing several vehicles and ambulances for hospitals
5. Rebuilding homes

On October 26th 2015, a devastating earthquake of 7.5 magnitude struck Pakistan, mostly effecting Khyber Pakhtunkhwa and Gilgit-Baltistan, and the Foundation contributed 200 family size tents and 1,000 winterized blankets to the Pakistan Air Force to be air-lifted to the affected people. MJSF also provided urgent relief goods for 250 families, through the Pakistan Army.

## **Sports and Event Sponsorships**

Just like in other areas, JSGCL strongly emphasizes on the importance of physical fitness and athletics, and this was exhibited once again through its active contributions to sports tournaments in 2015.

In September 2015, the JS Academy for the Deaf hosted a cultural program themed "Unity and Friendship" to spread the message of unity in Pakistan. Nearly 400 special children attended the prestigious event.

JSGCL's efforts are directed towards nation building and have contributed positively towards the society we live in. We continue to focus on sustaining and expanding our work in the forthcoming years, and through all these initiatives we aim to achieve our vision of building an